

CALA SOCIAL MEDIA

Simple Instruction on How to Access CALA Social Media Channels

1 Access to CALA's Facebook Page

First of all, if you don't have a Facebook account, please create one at: <https://www.facebook.com/help/34512135559712>

If you do have one, please "Like" the CALA's Facebook page so that you can get notifications on our postings: <http://bit.ly/1pOfFTI>.

You can post to CALA's Facebook as a guest.



CALA Facebook Page full link <https://www.facebook.com/CALA-Chinese-American-Librarians-Association-281336511932864/>

2 Access to "CALA Members & Friends" Facebook Group

This is part of the CALA Facebook channel which is supplemental to its public page. It is designed for internal discussion. Through this channel, you can post, start discussions, invite people and connect with each other.

You can join "CALA Members and Friends" in two ways:

(1) Search for "CALA Members and Friends" in the Facebook search bar. Ask to join and one of the CALA Social Media Group members will accept your request.

(2) Follow this URL: <https://www.facebook.com/groups/423045741400053/> and ask to join and one of us will accept your request.



3 Access to CALA LinkedIn Group



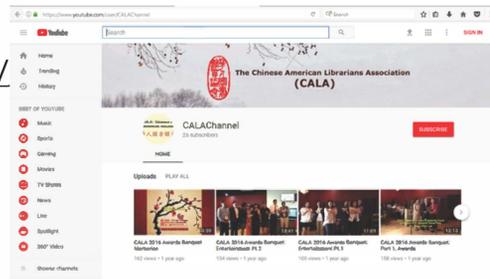
Go to the newly created official LinkedIn Group for CALA: <https://www.linkedin.com/groups/12047408>. click the "Request to join" button if interested and you'll be able to join the group.

Once you're in the group, you can invite your connections to join, start conversations and post news and employment opportunities.

4 Access to CALA YouTube Channel

Please subscribe to CALA's YouTube Channel at: <https://www.youtube.com/user/CALACHannel>

If you have a video to share, please let any of the CALA Social Media Group members know for posting.



5 Access to CALA WeChat

If you don't have a WeChat account, please download WeChat in your phone or desktop and create an account: <http://www.wechat.com/en/>



If you already have an account, please let any of the CALA Social Media Group members know. We will add you to the WeChat group. Additional members can also be invited to join the WeChat group by existing members.

Why different channels?

Some members have asked the difference among the various social networking channels. Here is the simple explanation: CALA listserv has been around for many years, and it has a mixture of formal and casual discussions; it's only open to CALA members.

CALA Facebook is created more as a public platform for information dissemination and sharing; it's open to everyone and almost all postings are in English.

To encourage more member participation in Facebook, we have just

opened the "CALA Members and Friends" Facebook Private Group. CALA YouTube Channel offers a space for CALA members to share videos. CALA WeChat is created more as a community space for communication and rapport building, and it's open to everyone who's interested in the CALA community. Right now, it has many members from the US, the mainland China, Taiwan and other Chinese speaking countries and areas; it uses a mixture of Chinese and English in its discussions and postings.

General Guidelines for Posting

- ▶ Be genuine and authentic and responsible for what you write.
- ▶ Respect your audience in posting news, events, and other messages.
- ▶ Exercise good judgment in making statements or comments and avoid bias and prejudice.
- ▶ Understand the concept of community in sharing and receiving information and connect with others.
- ▶ Understand copyright and fair use. Give credits to your news resources in sharing and forwarding information, such as those selected from the CALA Listserv. If sharing from other communities, you may need to get permissions sometimes.
- ▶ Remember to protect confidential or proprietary information.



Chinese American Librarians Association

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