2017-2018 CALA Mid-Year Committee Report

Publication Committee

(Due by 12/20/2017)

Your Name: Yuan Li
Email: YL7@princeton.edu
Committee Name: Publication Committee
Committee Roster:

Yuan Li (chair), Guoying Liu, Mingyan Li, Ray Pun, and Sai Deng

The committee comprises of four sub-committees: CALASYS, CALA Newsletter, International Journal of Librarianship, and CALA Social Media.

Committee Charge:

Oversees the operations of all CALA publications and coordinates with CALA publications.

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

Goals and Objectives Accomplished: Please see the attached subcommittees' reports.

Goals and Objectives to Be Completed: Please see the attached subcommittees' reports.

Budget Requirements or Reimbursement Requests (if any): Please see the attached subcommittees' reports.
Questions/Comments/Suggestions for the Board (if any): Please see the attached subcommittees' reports.

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

The publication committee had a beginning of the year conference call in September to introduce committee members and touch base on each subcommittee's responsibilities and needs. Each subcommittee has been doing a great job since then. In October, The Board decided to stop the CALA Occasional Paper Series. All the past issues of Occasional Papers have been archived in CALASYS. Meantime, CALA started a new journal, International Journal of Librarianship, and the IJOL has been CALA's new focus from 2016 and forward. The detailed report from each subcommittee is attached.

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CALASYS Committee

Your Name: Mingyan Li, Sharon Yang
Email: mli5@uic.edu, yangs@riders.edu

Committee Name: CALASYS Committee, a sub-committee of the CALA Publication Committee
Committee Roster:

Mingyan Li (Co-Chair), Sharon Yang (Co-Chair), Sai Deng, Weiling Liu, Minghao Jiang, and Suzhen Chen.

Committee Charge:

Collect, organize, and centrally store academic publications, materials, and related information resources created and contributed by CALA members, Chinese-American librarians, and other related contributors in library and information sciences/services (LIS) and Chinese-American related subject fields.

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if applicable - Be Specific):

- Held two committee meetings on September 29th and November 30th, 2017;
- Created a separate collection for "CALA Occasional Paper Series (OPS)";
- Created a private collection for "CALA Agreement with Yunnan";
- Six documents of "CALA Agreement with Yunnan" has been added and metadata created;
- Conducted a batch load training for committee members in order to improve metadata creation efficiency.

Goals and Objectives to Be Completed:

- Create two more private collections for CALA Agreements with Taiwan and Pudong.
- Input metadata for "CALA Occasional Paper Series (OPS)"
- Continue collecting and inputting metadata for other collections.
- Offer metadata project opportunity for students in University of Hawaii.

Budget Requirements or Reimbursement Requests (if any):

We would like to apply CALA funding to support data input. We plan to hire a graduate student to help with data input of CALASYS: $10 per hour, 20 hours per week, 40 weeks total.

Total budget: $8,000

Questions/Comments/Suggestions for the Board (if any):

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

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Newsletter Subcommittee

Your Name: Raymond Pun
Email: raypun101@gmail.com
Committee Name: Newsletter Subcommittee
Committee Roster:

Ray Pun (Newsletter Co-Editor)
Yingqi Tang (Newsletter Co-Editor)
Xiaoyu Duan
Xiying Mi

Committee Charge: Organizes the CALA Newsletter, which disseminates information about Chinese American Librarianship and the activities of the association.

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

Goals and Objectives Accomplished:

- Set working deadline for newsletter workflow
- Collected a series of articles, interviews and announcements for upcoming newsletter

Goals and Objectives to Be Completed:

- Communicated a few times to discuss deadlines, workflows and procedures
- The Fall issue will be published by the end of December

Budget Requirements or Reimbursement Requests (if any):

$40 for subscription of the Lucidpress.

Questions/Comments/Suggestions for the Board (if any):

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

Four members in this subcommittee are working closely to launch a series of CALA newsletters. We have identified new opportunities, areas and themes for upcoming newsletters.

2017-2018 CALA Mid-Year Committee Report

International Journal of Librarianship

Your Name: Guoying Liu
Email: gliu@uwindsor.ca
Committee Name: International Journal of Librarianship
Committee Roster:

Editorial Board: Guoying Liu (Editor-In-Chief); Yongming Wang; Xiaoai Ren; Keven Liu; Michael Huang; Qing Zou

Committee Charge:

In charge of the *International Journal of Librarianship (IJoL);* and make *IJoL* a reputable, peer-reviewed, regularly published and sustainable CALA academic journal

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

- Published the 2nd issue specializing on data librarianship in July 2017 (11 articles in total)
- Publishing the 3rd issue in December 2017 (13 articles in total)
- Completed CrossRef registration. DOIs are assigned to all articles published in *IJoL*
- Archived by Library of Congress permanently since October 2017
- LOCKSS is implemented
- Indexed by DOAJ since October 2017

Goals and Objectives Accomplished:

- Published a special issue as planned
- All issues are published on schedule
- All articles are being preserved by Library of Congress and via LOCKSS
- Authors and other contributors have made *IJoL* a real international academic journal
- Number of readers, authors and reviewers are increasing. The *Journal* starts to show its impact gradually in the profession

Goals and Objectives to Be Completed:

- Be indexed by major databases
- Plan on another issue featuring on linked data in 2018
- Online system upgrade – continue to improve its presence
- Review and optimize online submission, review and publication workflow
- Review the CALA office handbook and other related documents, and make suggestions to the CALA Board so *IJoL* and its editorial board will be an official committee or sub-committee with long-term, sufficient financial and other support from CALA

Budget Requirements or Reimbursement Requests (if any):

Budget for web hosting: $150
CrossRef membership and DOIs: $275, plus $75, total $350
CrossRef Similarity Check (formerly CrossCheck): $100

Journal promotion: $300
Archival service: $250 (Subscribe to CLOCKSS)
Total: $1,150

Questions/Comments/Suggestions for the Board (if any):

Thanks to the support of the CALA Board and CALA community, *IJoL* has made significant progress since it was launched in 2016. In this report year (July – December 2017), we have been busy working with the new issue publication and many other tasks. In the new year, we will review CALA handbook and other documents and make suggestion to the CALA Board to ensure long-term support from CALA.

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

In the past half year, *IJoL* has achieved a lot, such as the publication of the 2nd issue and the upcoming 3rd issue, the permanent archival by Library of Congress, and the DOAJ index. We thank CALA Board and other leaders for all your support. In the new year, we will review CALA documents and make suggestion to the CALA Board on the long-term financial and other support for *IJoL* to sustain in the long run.

2017-2018 CALA Mid-Year Committee Report

Social Media Group

Your Name: Sai Deng
Email: sai.deng@ucf.edu
Committee Name: CALA Social Media Group
Committee Roster:

Sai Deng, sai.deng@ucf.edu, University of Central Florida
Qi Sun, m13321137531@163.com, Schwarzman College
Min Tong, min.tong@ucf.edu, University of Central Florida

Committee Charge: The committee is charged with promoting CALA social media including CALA's Facebook page, YouTube Channel, WeChat and other channels.

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

Promoted all CALA Social Media Channels via sending out instructions and invitations to CALA members. The document, "Simple Instruction on How to Access the CALA Social Media Channels" was updated and shared with members via the CALA Listserv, WeChat, Facebook as well as CALA Academic Resources & Repository System (CALASYS) and the fall issue of the *CALA Newsletter*.

CALA currently has five social media channels:
- **CALA's Facebook page** (https://www.facebook.com/CALA-Chinese-American-Librarians-Association-281336511932864/), created in June 2012. As of December 13, 2017, CALA Facebook's fan base has increased to 330; an increase of 15.38% compared to 286 on May 30, 2017. It functions more as the CALA's public platform for information dissemination and sharing.
- **CALA YouTube Channel** (https://www.youtube.com/user/CALAChannel), created in June 2013. By Dec. 13, 2017, CALA YouTube's 9 videos have received 2999 views. Although it only has 28 subscribers, many CALA members have chosen to view the videos by clicking the links distributed to various lists without becoming a subscriber.
- **CALA WeChat**, established in December 2014. As of December 13, 2017, CALA WeChat's members totaled 208, an increase of 29.19% compared to 161 on May 30, 2017. As a closed group, it has the highest CALA members participation.
- **"CALA Members and Friends" Facebook Private Group** (https://www.facebook.com/groups/423045741400053/), formed in April 2017. As of Dec. 13, 2017, it has 80 members.
- **CALA LinkedIn** (https://www.linkedin.com/company/calalib), created in May 2017. It presently has 21 followers.

The purpose of maintaining various channels is to meet our diverse members' needs and offer up-to-date platforms for information distribution, sharing and networking. As a relatively new channel, CALA

LinkedIn was also promoted separately this fall and invitation messages were sent to CALA members to join it.

Posting for CALA Facebook. The group posts include: (1) news of CALA, its chapters and members, (2) news from professional library organizations such as ALA, its caucuses, IFLA, JCLC, (3) news of libraries in Chinese speaking countries, international collaboration and outreach initiatives, (4) library resources and services, and conversations on concerns and common interests, (5) also share member's postings.

From July 1, 2016 to December 13, 2017, CALA's Facebook page added 39 posts with links, 21 posts with photos or photo albums and 3 other posts. The newly added 5 albums have 153 photos in total: The 8th Sino-American Library Practice Forum (49 photos), CALA Northeast Chapter August 2017 Program (9), JCLC (24), IFLA2017 (57) and Seminar on the Practices of the American University Libraries (14).

The highest single post's reach was 1376 and its impression was 1978 (for a news report on GlobalLibrary Initiatives); the second highest single post's reach was 886 and its impression was 1232 (for one of the posts promoting *International Journal of Librarianship (IJoL)* in the Celebration of Open Access Week series).

CALA Social Media Tag Library and **CALA Facebook Posting Tagging Project.**

The purpose of creating a tag library is to: (1) allow postings with the same topic to be retrieved by clicking the tags in CALA's Facebook; (2) make the postings to be discoverable by a wider audience; (3) guide the tagging of future postings in CALA's Facebook and possibly other social media channels.

The team researched the social media practices of other organizations in the library and education community, such as ALA, APALA, BCALA, CLA, FLA, IFLA, JCLC, LC, LITA, NEH, OCLC and REFORMA. At the same time, CALA's Facebook postings from 2012-2017 were exported to a spreadsheet and tags were added or updated in the sheet. Based on the literature and tags added to CALA's Facebook postings, a tag library (draft) was created in fall 2017. Based on the exported data, it has about 850 postings. However, Facebook has calculated postings differently in various years: some albums are counted as one record per album, others are counted as one record per photo. Afterward, the tags were added to the actual Facebook page. In addition, group members are asked to add tags to their new postings.

CALA WeChat continues to be maintained actively by the community. CALA WeChat has been an active community space for CALA members and friends to allow information sharing and a forum for discussion since it started in December 2014. Its members are mostly CALA members and librarians from mainland China and other Chinese-speaking countries and areas. CALA leaders including Lian Ruan and Le Yang have frequently posted to it. The Social Media Group also posted news and messages to CALA WeChat and forwarded news from this community space to CALA Facebook.

Goals and Objectives Accomplished: The group continued to promote CALA's social media channels including its Facebook public page and private group, WeChat space, YouTube channel and LinkedIn space by posting and sharing news, encouraging communication and inviting members to participate in social media channels and through building a social media tag library and adding tags to retrospective and new postings in Facebook.

Goals and Objectives to Be Completed:

Continue to promote all channels including less active ones, and encourage participation in and contribution to all channels. For example, for the "CALA Members and Friends" Facebook Private Group, during the 2017 ALA Annual, its admins tried to post many photos and messages. However, its members haven't been actively participating in it. The CALA LinkedIn Group has also just started and the CALA YouTube Channel will need more contributions from its members.

Refine the CALA's Social Media Tag Library.

Continue to post for CALA's Facebook page, encourage and engage conversations in CALA's Facebook Private Space and WeChat.

Update the CALA Social Media Handbook.

Work with the CALA Web Committee and add the Social Media instructions to the CALA Website.

Work with the CALA Membership Committee and check the possibility of adding social media access information to the new member welcome message.

Budget Requirements or Reimbursement Requests (if any): NA

Questions/Comments/Suggestions for the Board (if any): NA

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

The CALA Social Media Group members worked together to: (1) post news to the CALA's Facebook page (https://www.facebook.com/CALA-Chinese-American-Librarians-Association-281336511932864): From July 1, 2016 to December 13, 2017, CALA's Facebook page added 39 posts with links, 21 posts with photos or photo albums and 3 other posts. The newly added 5 albums have 153 photos in total. The highest single post's reach was 1376 and its impression was 1978 (for a news report on Global Library Initiatives); the second highest single post's reach was 886 and its impression was 1232 (for one of the posts promoting *International Journal of Librarianship* in the Celebration of Open Access Week series). As of December 13, 2017, CALA Facebook's fan base has increased to 330; an increase of 15.38% compared to 286 on May 30, 2017. (2) Created the CALA's Social Media Tag Library and added tags to the CALA Facebook's retrospective and new postings. (3) Promoted and encouraged CALA members' participation in the other channels. As of December 13, 2017, CALA WeChat's members totaled 208, an increase of 29.19% compared to 161 on May 30, 2017. It continues to be maintained actively by the community. "CALA Members and Friends" Facebook Private Group (https://www.facebook.com/groups/423045741400053/) reached 80 members and CALA LinkedIn Group (https://www.linkedin.com/company/calalib) starts to attract members. The videos in CALA YouTube (https://www.youtube.com/user/CALAChannel) have received 2999 views by Dec. 13, 2017. Instructions in and invitations to join all channels have been shared via CALA Listserv, CALASYS, the Newsletter and the social media channels themselves.