



CALA - Chinese American Librarians Association 華人圖書館員協會

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Submission #2421

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Submitted by Visitor

Sunday, May 18, 2014 - 21:19

207.229.180.220

Your Name:

Qi Chen

Your Email:

qi23@msn.com

Name of the Committee:

Public Relations Committee

Member Roster (Please list Chair as the first name):

Qi Chen, Wei Cen, Luo Zhou, Huifen Cheng, Lau Shen, Ray Pun,

Is this an interim or annual report?:

Annual report

List significant activities the committee has done since last report:

Committee has met a few times online to discuss strategies of public relations and how to approach vendors for contribution.

Committee has also asked Dr. Lee to host a training on how to reach potential donors for support.

Committee has revised the asking letter to send to different vendors for support.

Committee members have reached out to several vendors for potential support.

Committee has received some responses back from the vendors that they are current supporter of CALA's programs.

List committee recommendations, if any, to the Board:

Most of the members were new and had no experienced in fun raising so it made it difficult for the members to raise fund for this time.

The training is necessary and helpful, as a result, we have revised the letter and have received response from the vendors.

More mentor and coaching is necessary as not many of the members are experienced in fund raising and that has not been part of the job.

Suggest appointing an experienced and interested chair for the committee so to take the lead for this committee.

Attachments

Other document:

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