



CALA - Chinese American Librarians Association 華人圖書館員協會

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Submission #2594

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Submission information

Form: [2014-2015 Mid-Year Report Form](#)

Submitted by [miaohong818@gma...](#)

Saturday, December 20, 2014 - 00:10

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Your Name:

Hong Miao

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Committee Name:

Publications Committee

Committee Roster:

Hong Miao (Co-Chair) hongm@maryu.marywood.edu

LiangLei Qi (Co-Chair) lqi@cheyney.edu

Chengzhi Wang (Ex Officio, English editor, Journal of Library Information Service)

Sheau-Yueh Janey Chao (Ex Officio, Editor, CALA Occasional Papers)

Priscilla Yu (Ex Officio, Editor, CALA newsletters)

Sai Deng (Ex Officio, Co-editor, CALA Newsletter)

Sharon Hu (Academic Resources/Repository System)

Committee Charge:

Oversees the operations of all CALA publications and coordinates with Journal of Library and Information Science (JLIS), CALA Newsletter, and CALA Web publishing.

Task Completed According to the Five Goals Outlined in the CALA 2015 Strategic Plan if Applicable and Please Be Specific:

Goal 3 and 4

The committee started discussions about the tasks and initiatives for this year. Suggestions brought up are:

1. to promote CALA's newer publication and social channels: CALA Facebook and CALA YouTube, and encourage participation from members and chapters.

Here are the links to the two channels:

CALA Facebook <https://www.facebook.com/pages/CALA-Chinese-American-Librarians-Association/281336511932864> (now has 104 likes only, only occasional postings)

CALA YouTube <https://www.youtube.com/user/CALACHannel> (only 4 videos since its establishment)

2. to cooperate with CALSYS Academic Resources System for CALA publications input to CALSYS system,;

The committee did a presentation aiming on coaching new members for research and to promote CALA publications in June CALA annual membership meeting at the ALA. It is suggested that we can make it an event series for CALA at the ALA Conference in June 2015.

Work in Progress & Timeline:

T continue the discussions and create specific action plans by Feb 16

Goals and Objectives for the Second Half Year:

To create action plans for suggested tasks, to promote CALA newer publications and social media

To work on the plans and make an event proposal for CALA at ALA in Chicago

Budget Requirements or Reimbursement Requests (if any):

Questions/Comments/Suggestions for the Board (if any):

Attachment1:

Attachment2:

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Your comments and suggestions are important. Please use [Suggestion Box](#) to tell us how we can do better on CALA's business.